

FOREST PRODUCTS

EXPORTS IN SOUTH CAROLINA

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Agenda

- Data Sources
- South Carolina Forest Products Exports
 - Overview
 - Regional Performance
 - Products
 - Markets
- Conclusions



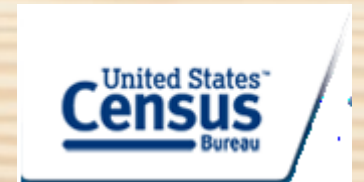
Data Sources

Source Consulted

- U.S. Census Bureau: Economic Indicators Division, USA Trade Online
- Data is collected from the U.S. Import and Export Merchandise trade statistics
 - Shipper's Export Declaration (SED) / Automated Export System (AES)

Reports

- Port Data:
 - All Commodities at 2-, 4- and 6-digit Harmonized System (HS) level
 - Value (USD) and Shipping Weight (Kg) including Method of Transportation
- State Export Data (Origin of Movement):
 - Country of Destination
 - Commodities at 2-, 4- and 6-digit Harmonized System (HS) level
 - Three- and four- digit North American Industry Classification System (NAICS) levels
 - Value (USD) and Shipping Weight (Kg) including Method of Transportation



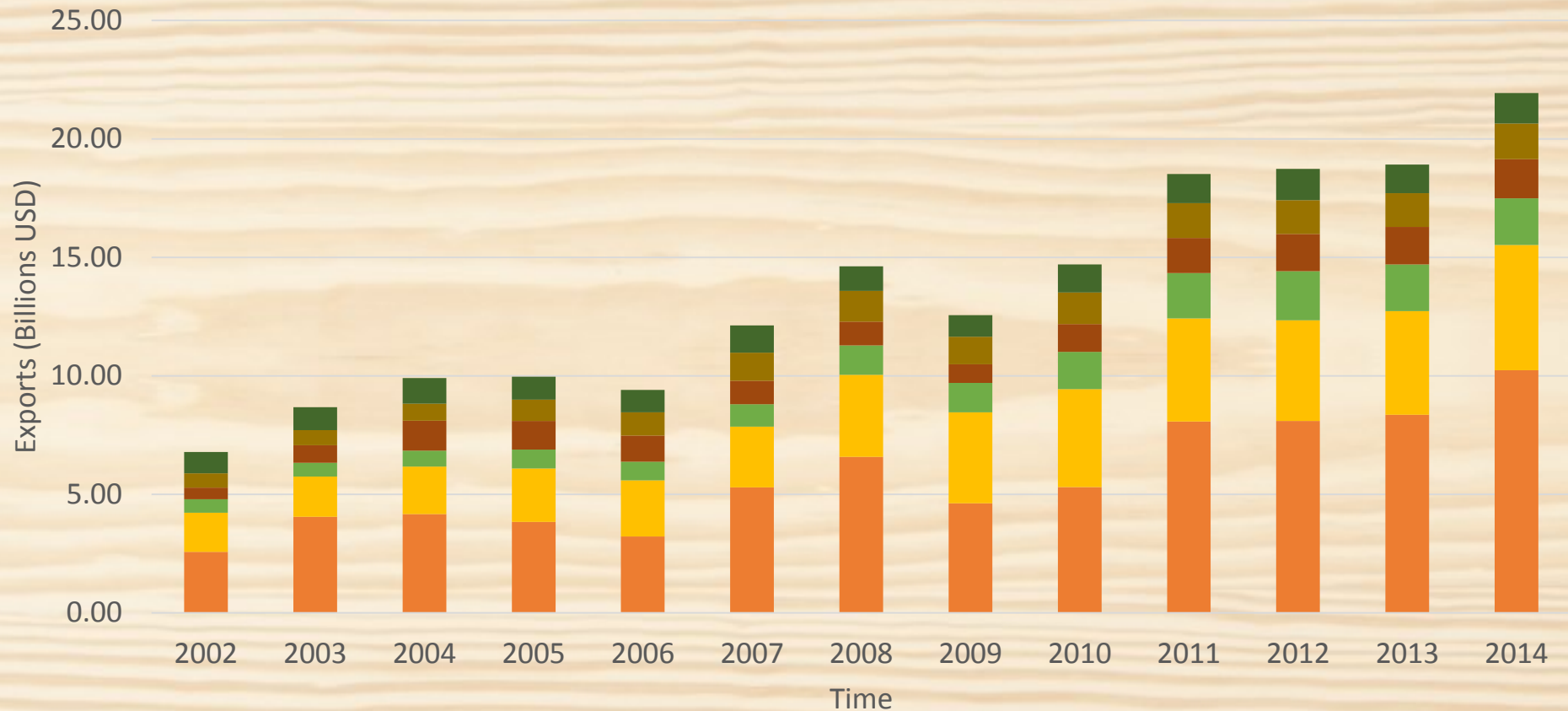
OVERVIEW



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SC Exports | Top 6 Commodities (Value)



Vehicles (Except Railway) Machinery Rubber Products
Electric Equipment Forest Products Plastic Products

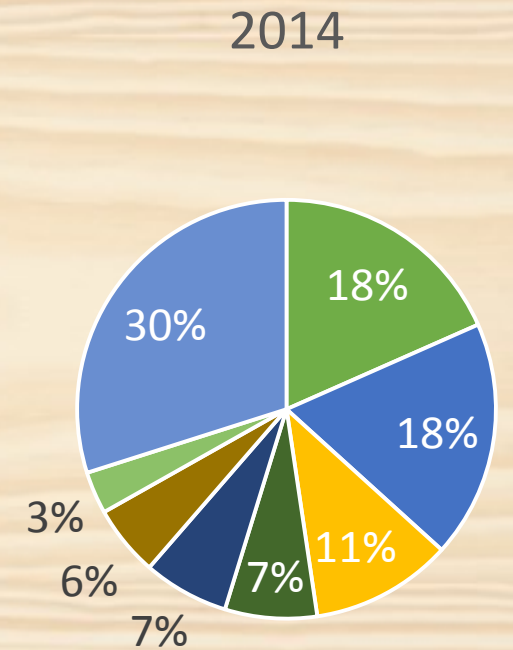
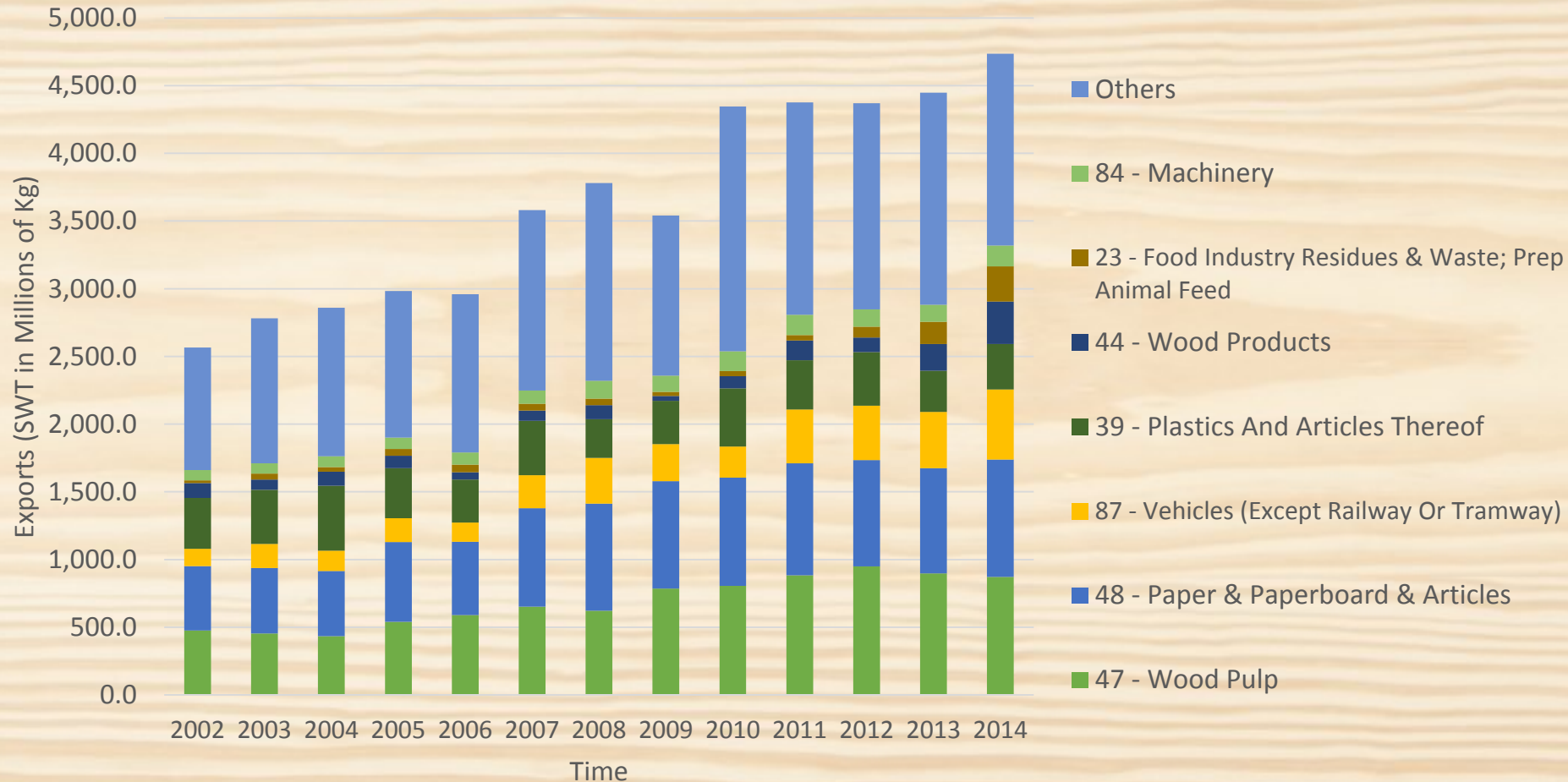
Source: U.S. Census Bureau



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SC Exports | Top 15 Commodities (Weight)



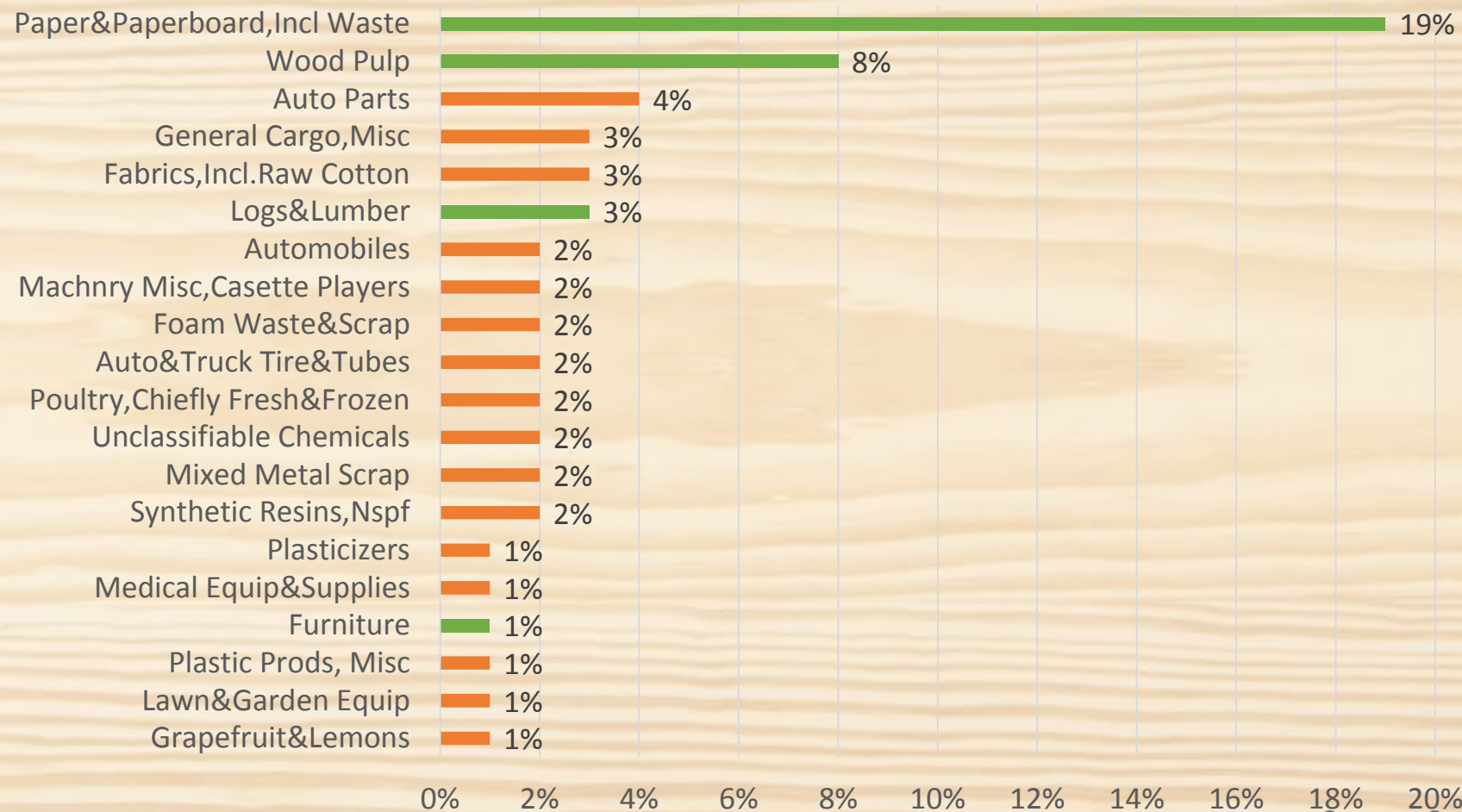
Source: U.S. Census Bureau



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Port of Charleston Exports | Top 15 Commodities (Volume)



Source: South Carolina Ports Authority

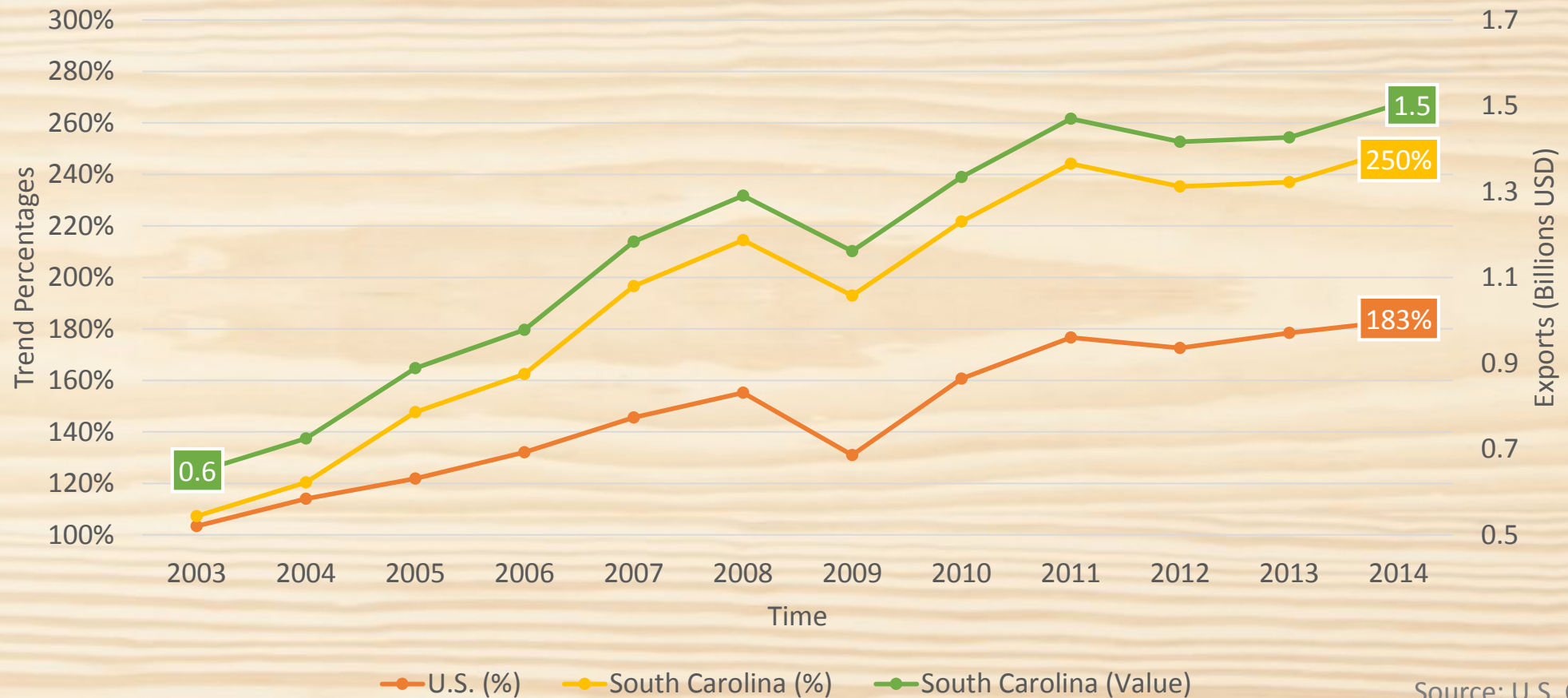


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S.C. Forest Products Exports | Growth

Base Year: 2002



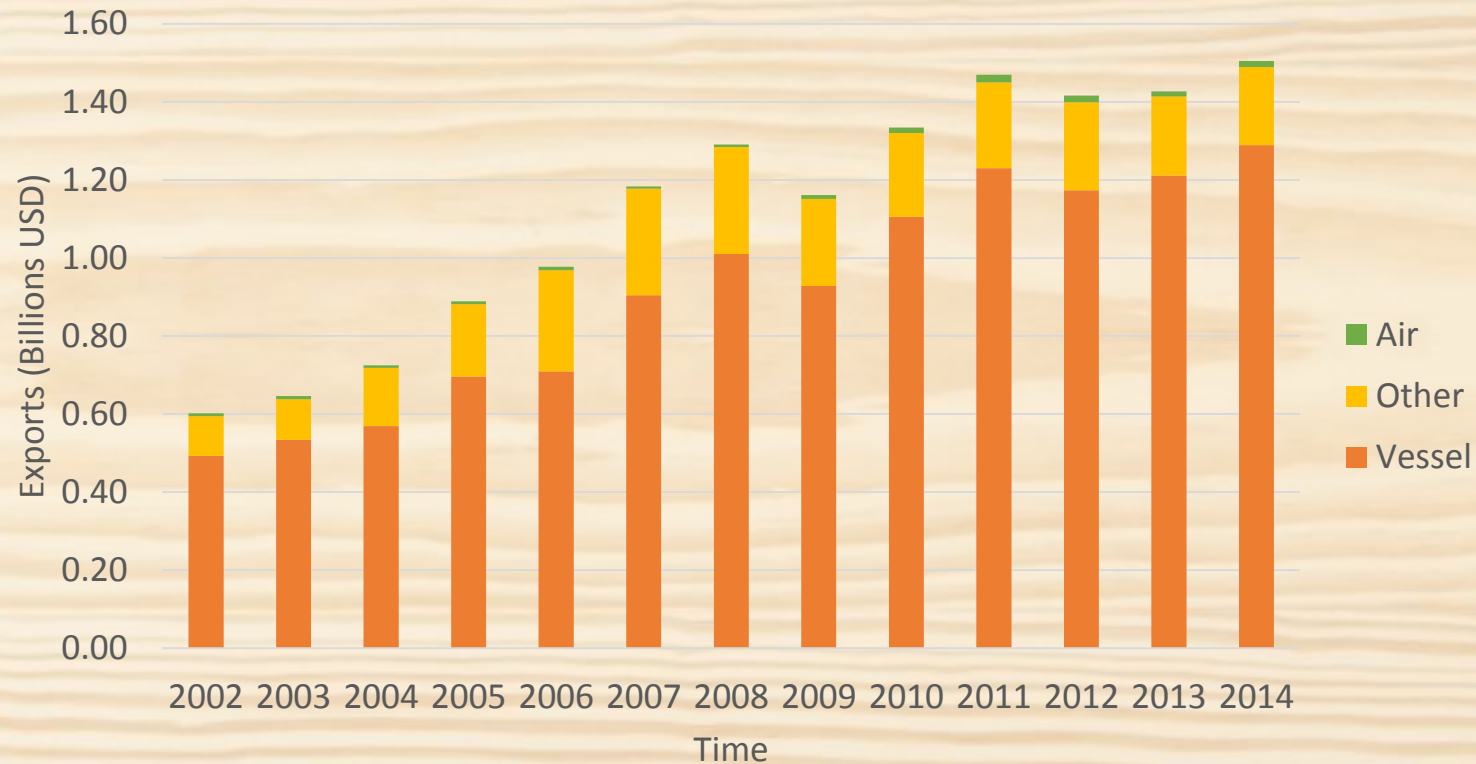
Source: U.S. Census Bureau



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S.C. Forest Products Exports | Methods of Transportation



Source: U.S. Census Bureau



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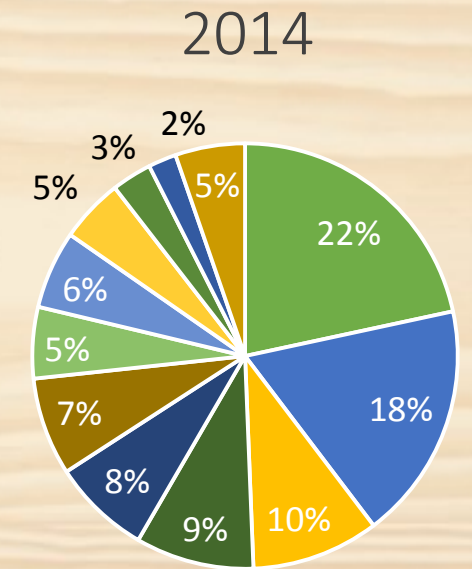
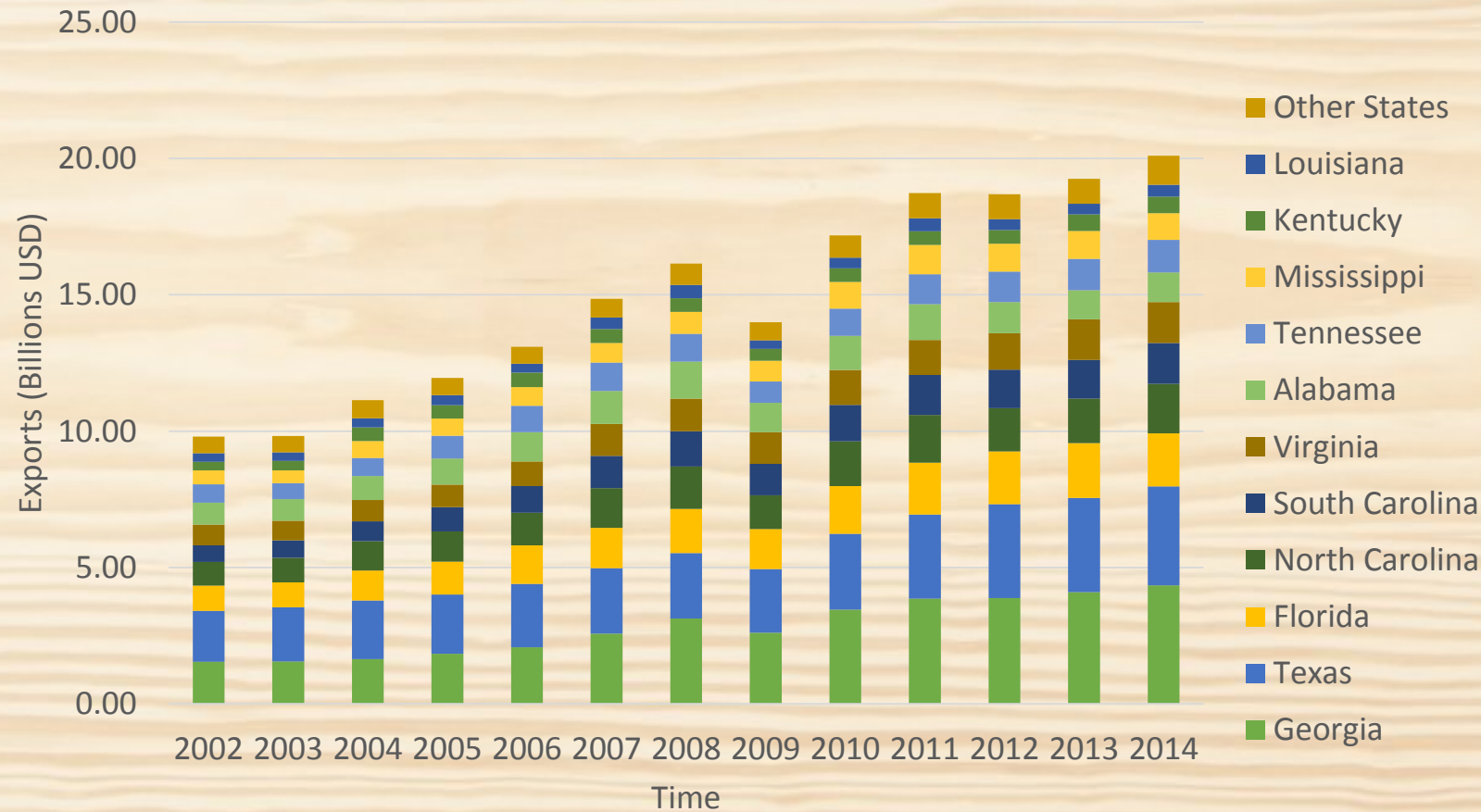
SOUTHERN STATES



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U.S. Southern States | Forest Products Exports



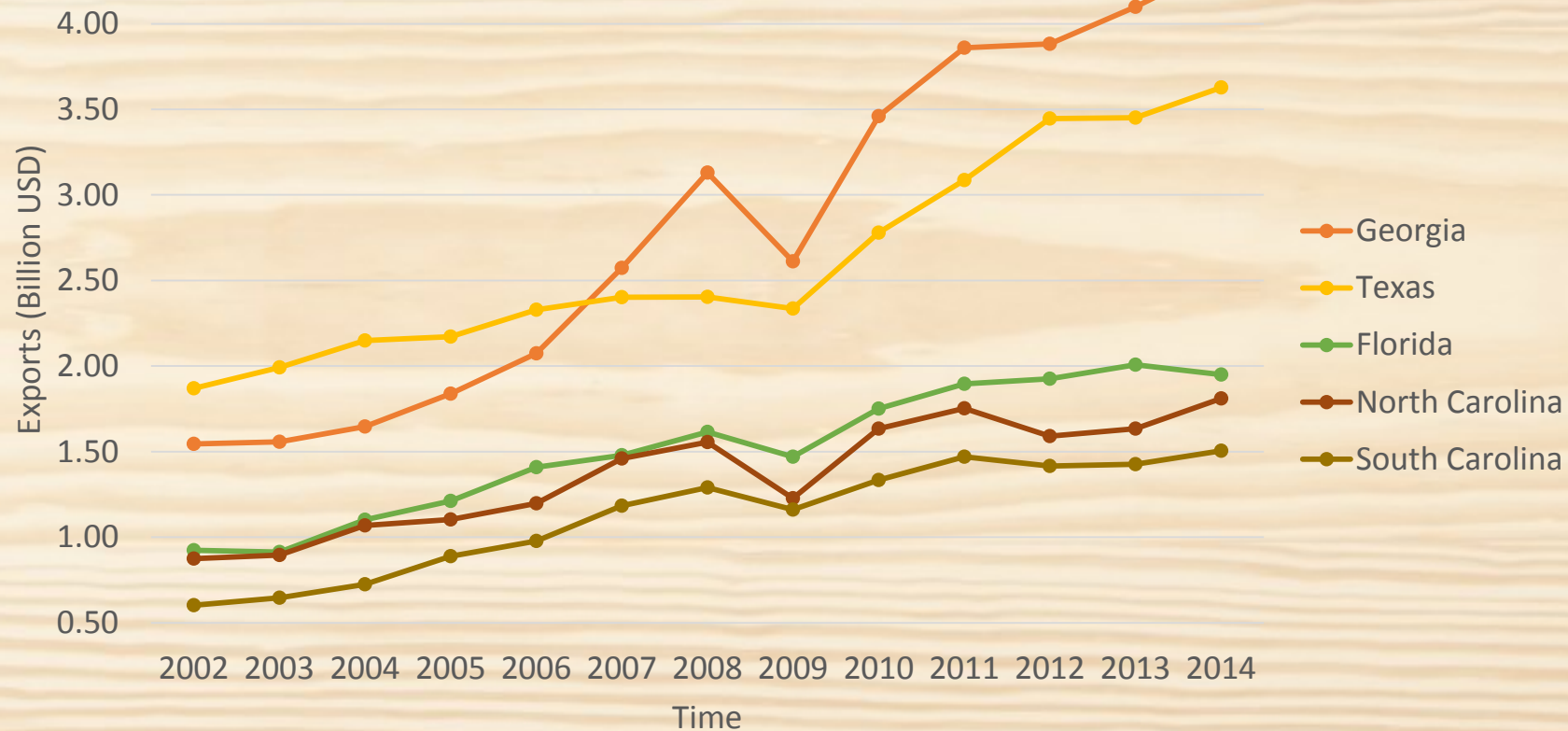
Source: U.S. Census Bureau



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Top U.S. Southern States | Forest Products Exports



Source: U.S. Census Bureau



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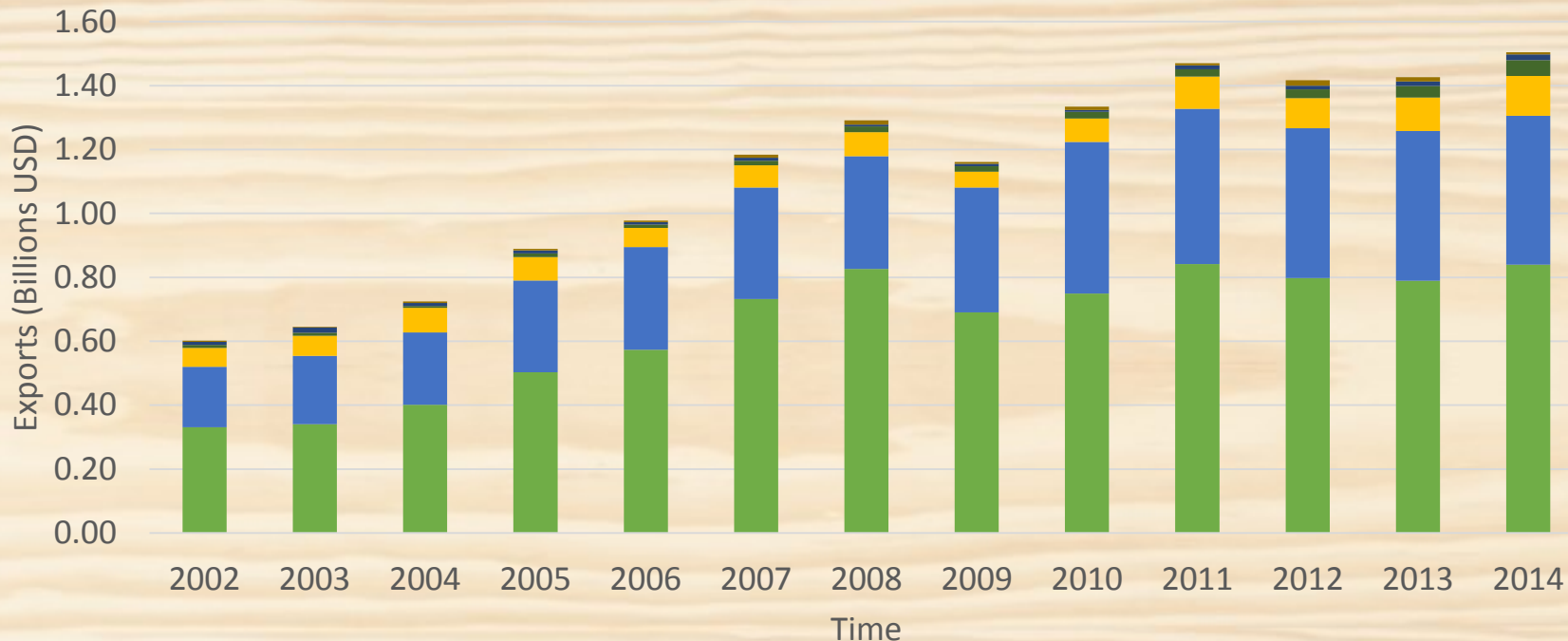
PRODUCTS



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S.C. Forest Products Exports | Product Categories



■ 48 - Paper And Paperboard ■ 47 - Pulp Of Wood
■ 44 - Wood And Articles Of Wood ■ 94 - Furniture
■ 84 - Pulp/Paper Processing Machinery ■ 38 - Wood-based Chemical Products

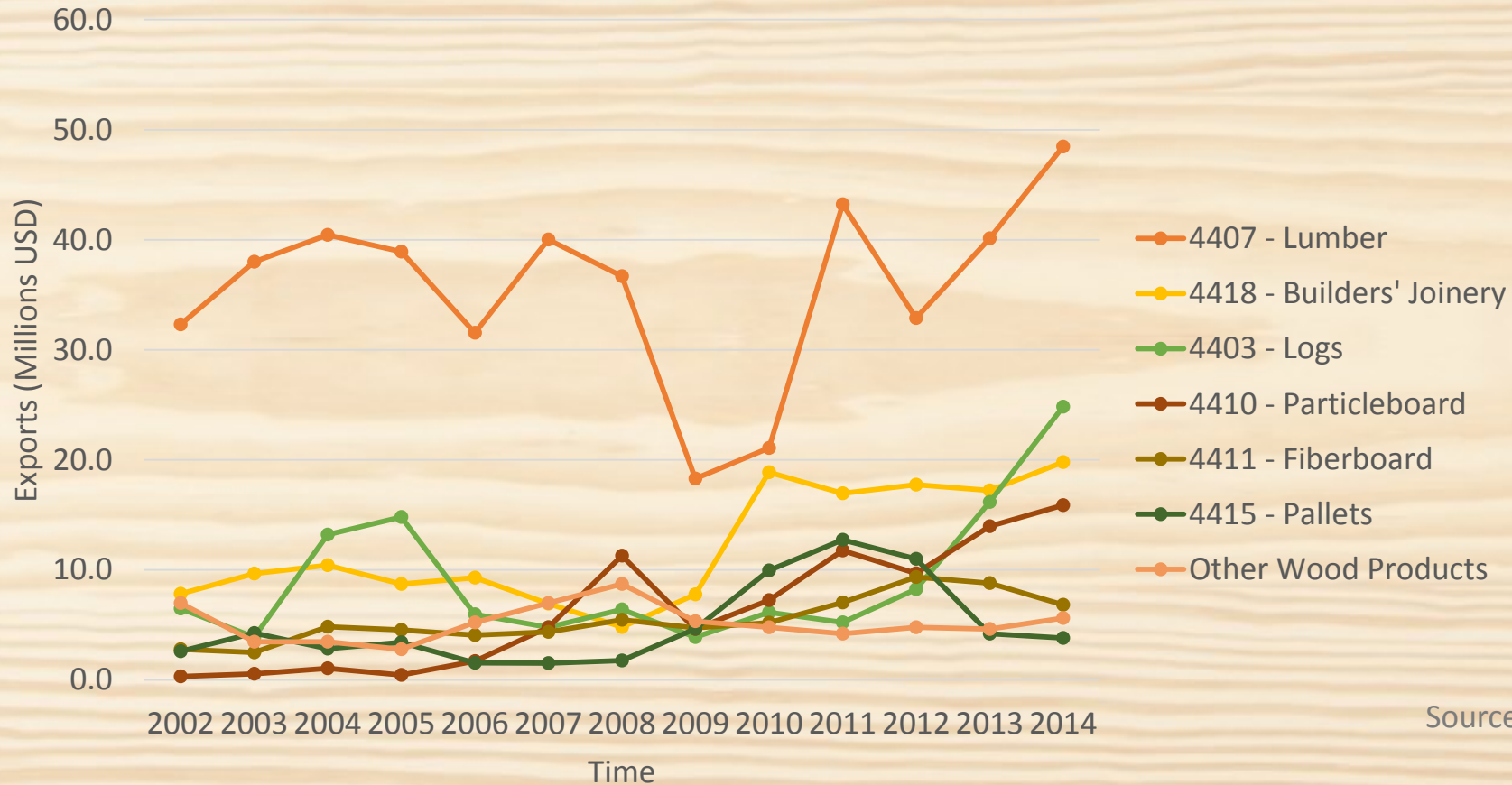
Source: U.S. Census Bureau



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S.C. Wood Products Exports | Product Categories



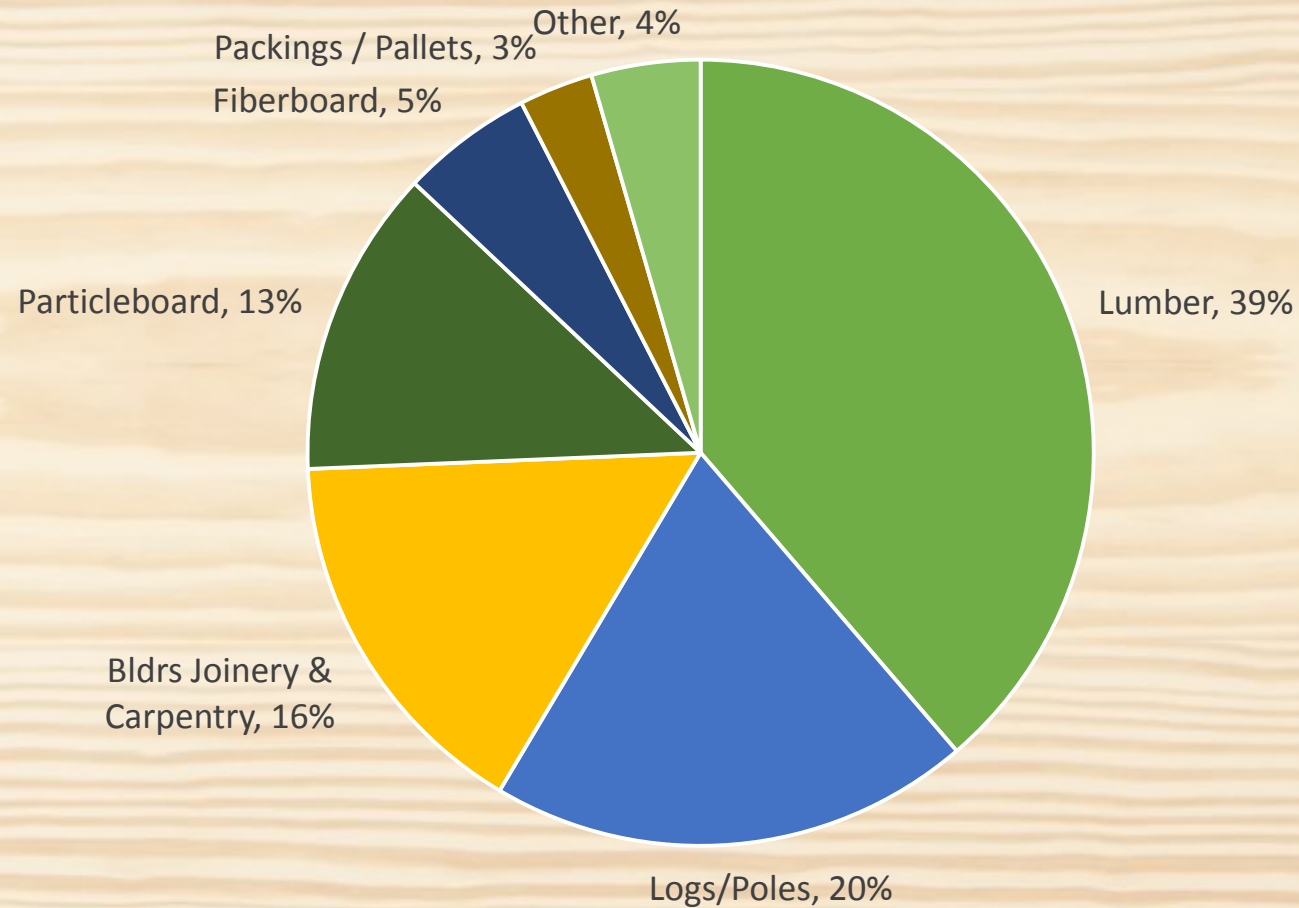
Source: U.S. Census Bureau



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S.C. Wood Products Exports | Top Product Categories (2014)



Source: U.S. Census Bureau



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MARKETS



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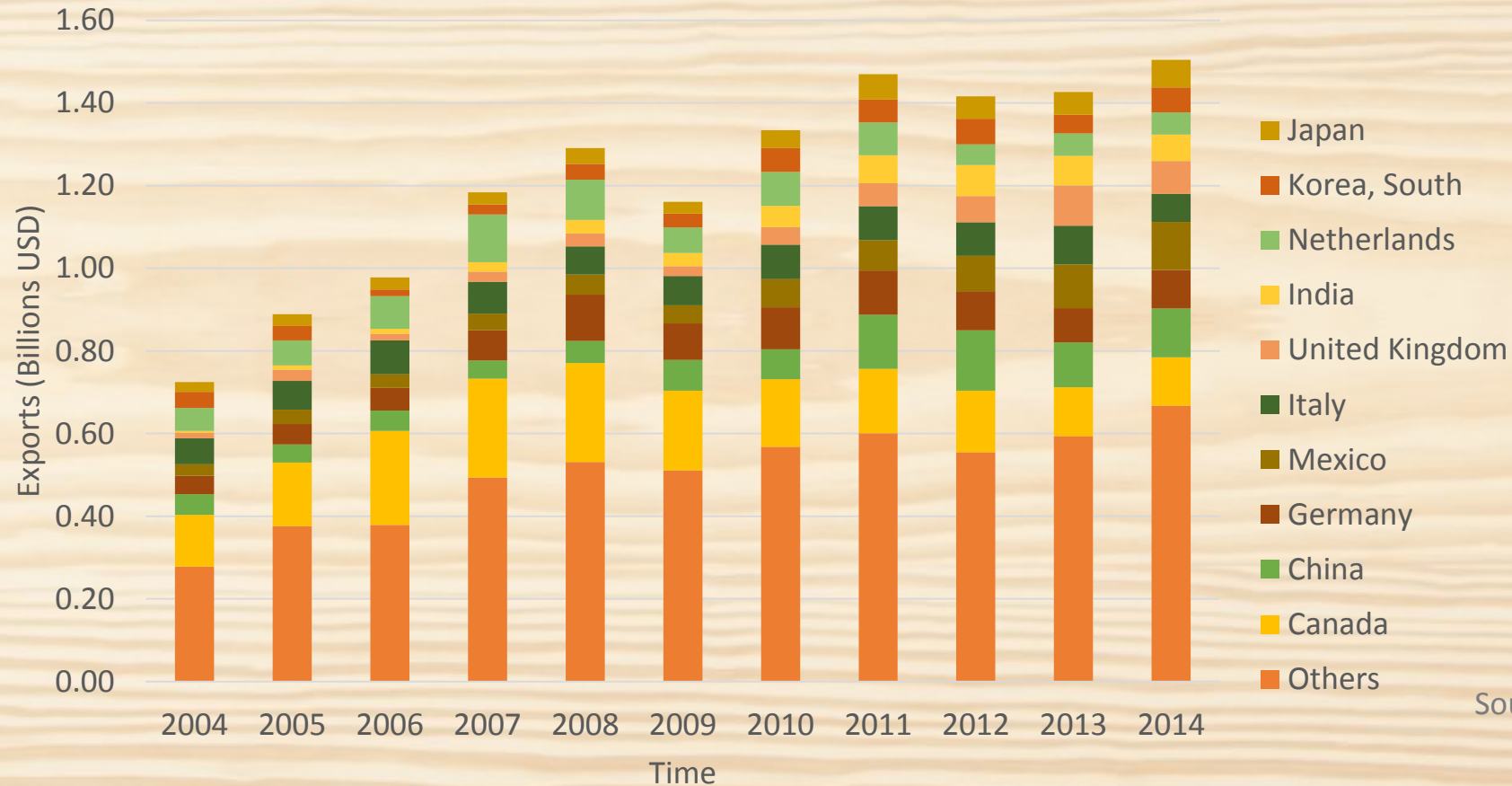
S.C. Forest Products Exports | Top Destinations



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S.C. Forest Products Exports | Destinations



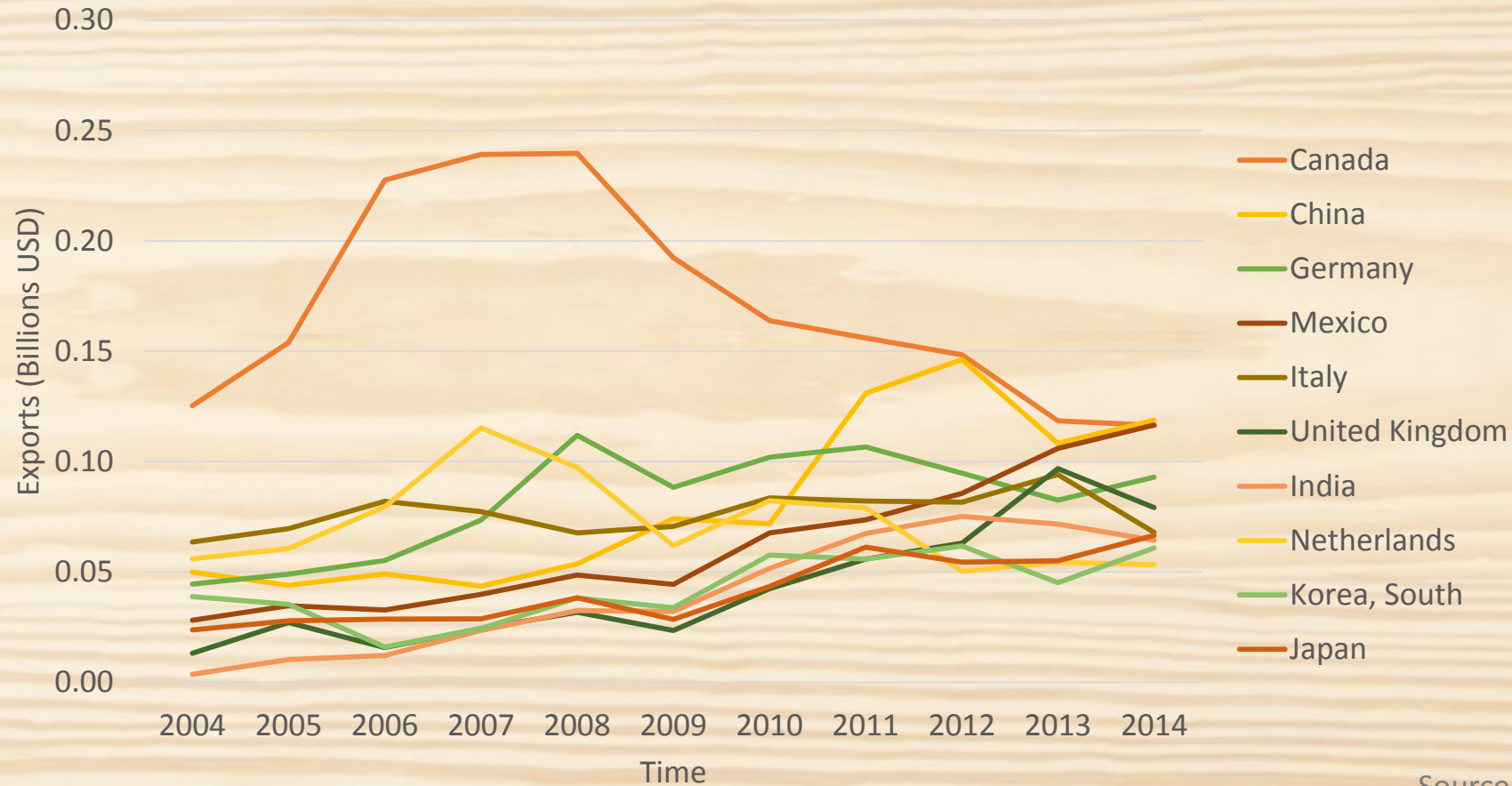
Source: U.S. Census Bureau



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S.C. Forest Products Exports | Top 10 Countries



Source: U.S. Census Bureau



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S.C. Forest Products Exports | 2014 Ranking

Rank	Wood-based Chemical Products	Wood And Articles Of Wood	Pulp Of Wood	Paper And Paperboard	Pulp/Paper Processing Machinery	Furniture	Prefabricated Buildings
1	Asia Korea, South (+2)	Asia China (+1)	Asia China (0)	Europe Germany (+1)	Asia Malaysia (+7)	Asia Russia (+3)	Asia Pakistan (NA)
2	Europe Sweden (NA)	Asia India (+3)	Asia Japan (+3)	North America Canada (-1)	North America Mexico (+2)	North America Canada (-1)	North America Canada (-1)
3	Asia China (-1)	North America Canada (-2)	Europe Italy (-1)	North America Mexico (0)	Europe Poland (+15)	Europe Germany (-1)	Central/South America Haiti (NA)
4	Asia Japan (NA)	Asia Vietnam (+3)	North America Mexico (+3)	Europe United Kingdom (0)	North America Canada (-3)	Asia Pakistan (NA)	Central/South America Colombia (NA)
5	Asia Thailand (+1)	Central/South America Chile (+6)	Asia Korea, South (-1)	Europe Turkey (+2)	Europe Germany (-3)	Asia India (+5)	Asia Qatar (+6)
6	Central/South America Brazil (NA)	Asia Japan (-3)	Europe Poland (+9)	Asia China (-1)	Other Australia (-1)	Central/South America Panama (+7)	Europe France (-3)
7	Europe Belgium (NA)	Other Australia (-3)	Asia India (-4)	Europe Spain (+14)	Central/South America Colombia (-1)	Asia Thailand (+12)	Europe Germany (-3)
8	Asia India (-1)	Asia Korea, South (-2)	Europe Netherlands (-2)	Central/South America Ecuador (+2)	Central/South America Chile (+6)	Asia Malaysia (+20)	Central/South America Antigua and Barbuda (NA)
9	Europe Switzerland (NA)	Asia Taiwan (+1)	Asia Malaysia (0)	Europe Italy (+2)	Central/South America Brazil (+7)	Other Egypt (-4)	Central/South America Jamaica (NA)
10	North America Mexico (0)	Europe United Kingdom (-2)	Central/South America Colombia (0)	Europe Netherlands (+5)	Asia Russia (-1)	Asia Indonesia (+15)	Europe Slovakia (NA)

North America
 Central/South America Caribbean
 Europe
 Asia
 Other

Source: U.S. Census Bureau
By: SC Forestry Commission

- Ranking based on value of export sales (USD) in 2014
- Numbers in parenthesis: change in ranking from 2012 to 2014



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Conclusions

- Forest Products Exports: significant source of income for SC Industry
- Demand from international markets continues to grow steadily
- Port of Charleston: main gate to world exports
- SC Forest Products Exports: among top 5 Southern States
- Paper/Paperboard & Wood Pulp: majority of SC FP exports
 - Fastest Growing products: Wood Products and Furniture
- SC Wood Product Exports: lumber remained top product in 2014
 - Products with fastest growth in the last 5 years: Logs, Particleboard and Fiberboard
- Top SC Forest Products Markets in 2014: China, Mexico, Canada
 - Fastest Growing Markets: Mexico, UK, China, Japan, India



Thank you!

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